

**Amendments to the Claims:**

A clean version of the entire set of pending claims (including amendments to the claims, if any) is submitted herewith per 37 CFR 1.121(c)(3). This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (Currently Amended) An electroluminescent display comprising at least a first display pixel ~~{6}~~ and a second display pixel ~~{7}~~ formed on a substrate ~~{1}~~, said first and second display pixels comprising at least:

[[ -]] first electrode ~~{2}~~ deposited on or across said substrate ~~{1}~~,

[[ -]] an electroluminescent layer ~~{4}~~, and

[[ -]] a second reflective electrode ~~{5}~~,

wherein said first display pixel ~~{6}~~ and said second display pixel ~~{7}~~ are separated by a region comprising at least one insulating structure ~~{3}~~, ~~characterized in that~~ wherein said insulating structure ~~{3}~~ is adapted to suppress the output of light ~~{44''}~~ at said second display pixel ~~{7}~~ reflected at said second reflective electrode ~~{5}~~, which light ~~{44''}~~ originates from light ~~{44'}~~ incident from at least said first display pixel ~~{6}~~ and/or said substrate ~~{1}~~.

2. (Currently Amended) An electroluminescent display as claimed in claim 1, wherein said insulating structure ~~{3}~~ comprises at least one edge near or along said second display pixel ~~{7}~~.

3. (Currently Amended) An electroluminescent display as claimed in claim 2, wherein said edge comprises at least one slanting side wall ~~{8}~~ having an angle  $\Phi$  towards said second display pixel ~~{7}~~.

4. (Currently Amended) An electroluminescent display as claimed in claim 3, wherein said angle  $\Phi$  is larger than  $(\theta_2^{\max} + \theta_2^{\min})/2$ , with  $\theta_2^{\max}$  and  $\theta_2^{\min}$  being the

maximum and minimum angles of refraction at the interface of the substrate ~~(1)~~ and the insulating structure ~~(3)~~, respectively.

5. (Original) An electroluminescent display as claimed in claim 3 or 4, wherein said angle  $\Phi$  is chosen to be dependent on a desired viewing angle  $\theta_5$  in accordance with Figure 4A.

6. (Currently Amended) An electroluminescent display as claimed in claim 3, 4 ~~or 5~~, wherein said angle  $\Phi$  is larger than  $40^\circ$ .

7. (Currently Amended) An electroluminescent display as claimed in claim 1, wherein said insulating structure ~~(3)~~ is made of a material with a refractive index which is equal to or higher than 2.0.

8. (Currently Amended) An electroluminescent display as claimed in claim 7, wherein said insulating structure ~~(3)~~ comprises  $\text{TiO}_2$  or  $\text{SnO}_2$ .

9. (Currently Amended) An electroluminescent display as claimed in claim 3, wherein said insulating structure ~~(3)~~ comprises a roughened surface ~~(12)~~ of said slanting side wall ~~(8)~~.

10. (Currently Amended) An electroluminescent display as claimed in claim 3, wherein said insulating structure ~~(3)~~ comprises a curved side wall ~~(13)~~.

11. (Currently Amended) An electroluminescent display as claimed in claim 1 ~~or 2~~, wherein said insulating structure ~~(3)~~ comprises light-absorbing particles.

12. (Currently Amended) An electroluminescent display as claimed in claim 3, wherein said insulating structure ~~(3)~~ comprises a light-absorbing grid ~~(14)~~ suitably deposited underneath said slanting side wall ~~(8)~~.

13. (Currently Amended) An electroluminescent display as claimed in claim 1 or 2, wherein said insulating structure ~~(3)~~ comprises a light-absorbing material ~~(45)~~ which partly replaces said second reflective electrode ~~(5)~~.

14. (Currently Amended) An electroluminescent display as claimed in claim 1, wherein said insulating structure ~~(3)~~ is adapted in accordance with a combination of any one of the preceding claims at least one of: (1) said insulating structure comprises at least one edge near or along said second display pixel, said edge comprising at least one slanting side wall having an angle  $\Phi$  towards said second display pixel; (2) said insulating structure comprises at least one edge near or along said second display pixel, said edge comprising at least one slanting side wall having a roughened surface; (3) said insulating structure comprises a curved side wall; (4) said insulating structure is made of a material with a refractive index which is equal to or higher than 2.0; (5) said insulating structure comprises light-absorbing particles; (6) said insulating structure comprises one edge near or along said second display pixel, said edge comprising at least one slanting side wall, and wherein said insulating structure comprises a light-absorbing grid suitably deposited underneath said slanting side wall; and (7) said insulating structure comprises a light-absorbing material which partly replaces said second reflective electrode.

15. (Currently Amended) An electronic device comprising an electroluminescent display as claimed in any one of the preceding claims claim 1.

16. (New) The electroluminescent display of claim 11, wherein the light-absorbing particles comprise carbon particles.

17. (New) The electroluminescent display of claim 11, wherein the insulating structure comprises at least one edge along said second display pixel, said edge comprising at least one slanting side wall having an angle  $\Phi$  towards said second

display pixel, wherein said angle  $\Phi$  is larger than  $(\theta_2^{\max} + \theta_2^{\min})/2$ , with  $\theta_2^{\max}$  and  $\theta_2^{\min}$  being the maximum and minimum angles of refraction at the interface of the substrate and the insulating structure, respectively.